

Greetings!

Thank you for your interest in being featured in RA Magazine! Please fill out the information below, send it back to info@reslife.com and we will contact you about your spotlight spread. If you have any questions, please let us know!

Thanks again,
Residence Life Cinema

LENGTH:

1 page in a Word document single-spaced. This amount of text, plus pictures, will help us create a nice 1 page spread in RA Magazine.

DESCRIPTION OF PROGRAM, EVENT OR ACTIVITY

- Please briefly describe what makes your program a success.
- How does Residence Life Cinema help?
- What types of activities and events do you usually include in your program?
- What is your most successful event or activity within your program? Please describe in detail.
- As a whole, how does this program serve the needs of both your school and your residents?

CREATING AWARENESS

- What advertising and promotional efforts have you created to spread the word about this program or your events?
- Do you use Residence Life Cinema in any way to help advertise your program, events or activities?

IMPLEMENTING THE PROGRAM, EVENT OR ACTIVITY

- What challenges or successes have you encountered along the way?
- Are there any other campus components or organizations involved? If so, how did you attract these co-sponsors?
- What happened or happens behind the scenes to make this idea successful?

FINAL THOUGHTS AND RECOMMENDATIONS

- How do you measure the success of the program?
- What are your hopes for this program?
- What advice would you give anyone looking to create a similar program of their own?
- Do you have any photos that you would like to include in your article? If so, please send them!