

Men In Black 3



Idea 1:

- Create a theme for your event such as "A Dynamic Duo Can Save the World" and ask students to come dressed as their favorite duos.
- Participants can dress up as a duo from campus like a coach, popular athlete or teacher, or a famous duos or couples like Batman and Robin or Brad and Angelia. (Check with your theater department for help with costumes and props.)
- Seek out a charity or a sponsor that would make a great duo for your event such as the Humane Society and Pet Smart, a women's shelter and Target, a food pantry and a grocery store.

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Idea 2:

- August is “National Eye Exam Month” so combine your movie showing with promoting eye health.
- Before your showing of *MIB3*, find a local optometrist’s office or eyeglass supplier to co-sponsor. Then, hand out black sunglasses with the sponsor’s information and movie event details tied to them.
- Advertise that wearing these on the show date will make students eligible for a raffle ticket or prize.

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Idea 3:

- A major plotline in *MIB3* features Agent J traveling back to the 1960s to meet a much younger Agent K.
- Work this into your event by featuring classic Americana food from the 60's like fondue, Swedish Meatballs, Buffalo Wings, Tang, kebabs, instant mashed potatoes, Pop-Tarts, Cool Whip and Spaghetti O's.
- You can also host events before the movie with a 1960s flare like t-shirt tie dying, hula-hoop contests and more.