

Brave



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Idea 1:

- Team up with little siblings during family weekend for the perfect family-friendly movie event.
- Hire a bag piper to play on the quad and place archery targets around campus with information of the screening on a scroll of paper attached to an arrow to advertise for the event.
- Host a Scottish feast prior to the movie night while encouraging people to dress in the colors of their family tartan.

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Idea 2:

- For St. Andrews Day (a Scottish holiday celebrated on November 30) many people recycle their old wool sweaters and make hats, gloves, scarfs, etc. Students could recycle that old wool sweater they don't wear anymore and turn it into something to keep their hands, ears and neck warm during the winter while watching the movie.
- To promote this event, cut out paper in the shape of large arrows and write the screening details on the paper. Hang these all over campus to stand out from the usual posters hanging up.