

checkitout

a movie licensing usa publication

for the professional librarian

The Power of Pinterest

Ways to use this social media tool in your library

THE LIVING LIBRARY

How one program can increase community tolerance

The Path to the White House

A visual guide on how we pick the president

the **DEVELOPMENT** *issue*

TEEN DISRUPTIONS IN THE LIBRARY?

A step-by-step conflict management guide

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Dear Readers

Welcome to our summer issue of *Check It Out*. This issue is filled with programming ideas and inspiration from libraries across the country, as well as information that's helpful to the library world. Within these pages, you'll find tips that you can apply to your workplace to embrace new ideas, topics and more.

We've included articles on preparing, attending and using information from a conference for career development on page 4, using the power of Pinterest on page 9 and tips to manage teen behavior in your library on page 19. This issue also features strategic programming ideas like The Living Library on page 6, how to incorporate nature into children's programming on page 22 and literary ways to celebrate Halloween on page 24. With election season right around the corner, be sure to also take a look at our Road to the White House poster on page 12 – don't forget to download and share with your patrons!

As always, we sincerely appreciate your support of Movie Licensing USA and *Check It Out* magazine. We hope this issue inspires, motivates and informs your staff, giving you ideas you can use within your stacks. We're always looking for new ways to serve you, so please contact us at 1-888-267-2658 with comments, ideas, questions or to sign up for a subscription. We love customer submissions like the article written by Cinema Dave on page 16, so if you would like to be published in a future issue or have an idea for an article, let us know!

Sincerely,

Chairman



incipit

“It was March 18, 1791, when Trachim B’s double-axel wagon either did or did not pin him against the bottom of the Brod River.”

– Jonathan Safran Foer, *Everything is Illuminated*



checkitout

a movie licensing usa publication



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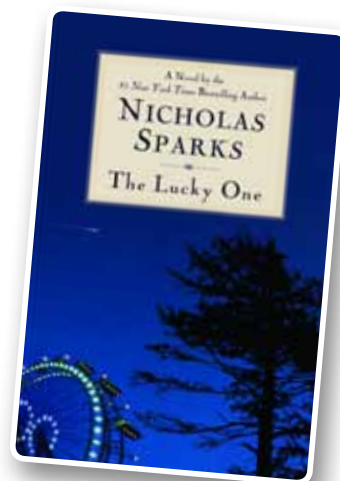
The Lucky One

by *Nicholas Sparks*

U.S.

Marine Logan Thibault believes he has found a lucky charm in the form of a photograph of a woman he's never met. After serving and surviving three tours of duty in Iraq, Logan believes the woman in the picture is the key to his destiny. He sets out to find the woman in the picture, traveling from Colorado to North Carolina. Keeping his picture a secret, he falls in love with the woman from the picture, Elizabeth, and her son. However, his secret could be the very thing that tears his life apart.

the
it
book



UNIVERSAL 100TH ANNIVERSARY

HAPPY 100th birthday Universal

Universal Studios celebrates a milestone birthday this year! Ask your patrons which Universal Pictures movies are their favorites and host a film series to show the most requested titles. Here are a few of our favorites and the years in which they opened:



© NBC Universal



10 Tips for attending a LIBRARY CONFERENCE

You've made your stance for attending, acquired the funds and arranged the travel accommodations. The big day of the conference is just around the corner, and you want to make sure you make it worth the time and money you will be spending. Conferences are jam packed with learning sessions, information and new ideas, but without proper preparation, they can be overwhelming.

Here's how to maximize your experience, know what you're looking for and make the whole event worthwhile.

BEFORE GOING

Social media, SEO and online marketing blogger Kristy Bolsinger calls getting the most out of your conference experience "experience optimization." You'll want to identify your goals, including what your library has to gain by sending you. These tips can help calm your nerves and create a plan before taking off:

- 1 Have your elevator pitch ready.** This is your 20-second speech that you'll give when you introduce yourself to others. You'll want to include your name and library's name in addition to other interesting facts like, why you're there and what you hope to learn.
- 2 Make a conference plan before you go.** Take note of what events you must attend and which ones would be ok to skip. If two sessions or meetings are happening at the same time, go with your first instinct, but plan to leave within 15 minutes if your session does not seem relevant. This will maximize your time in sessions you enjoy, instead of ones you only hope will get better.
- 3 Pack plenty of business cards, comfortable shoes, snacks and workout clothes.** A nice jog in the hotel's fitness center is a great way to clear your head as conference days can be long and filled with a lot of standing and walking.
- 4 Read up on what's going on.** Pick up trade magazines and do some online research so you know what's currently happening in the industry. This will also give you some great topics to discuss with anyone you meet while attending.



WHILE ATTENDING

Scott Berkun, author of three bestselling books including *Make Things Happen*, suggests that the “most interesting, informative and educational moments are not spent in sessions themselves” but rather found in “informal interactions with other attendees.” Connecting with others in an informal setting can be tricky business but most conferences have built-in measures to make it easy. Try these ideas to get into the action:

- 5 Join a workshop.** Many workshops include time to break into small networking groups to discuss a topic. These sessions are often very enlightening with an opportunity to meet with people who have similar interests.
- 6 Be aware of how you're spending your time.** If you attend the conference with coworkers, make an effort to branch out. Suggest that each coworker bring someone to dinner that they had an interesting conversation with at the conference.
- 7 Take notes and blog or tweet live from the conference, especially right after an enlightening session.** This is a great way to easily document what you've learned and tag it for use in the future. According to strategic planning consultant Dysart & Jones, it'll save the ideas and give you something to go back to when your brain says “wait a minute ... I heard someone talk about this before.”

LIBRARY EVENTS COMING UP!

August 2-3, 2012: Pacific Northwest Library Association
Annual Conference – Anchorage, AK

August 6-11, 2012: Society of American Archivists
Annual Meeting – San Diego, CA

October 12-13, 2012: Ubiquitous Learning Conference
– Urbana, IL

October 29-31, 2012: Library Assessment Conference
– Charlottesville, VA

November 2-4, 2012: YALSA's YA Literature Symposium
– St. Louis, MO

January 25-29, 2013: 2013 ALA Midwinter Meeting
– Seattle, WA

did you know?

Most conferences now offer a free downloadable app that provides the conference schedule at your fingertips.



AT THE CONFERENCE'S END

When attending a library-related conference, tons of great ideas get tossed around. A lot of light bulb moment can strike in meetings, sessions, exhibitions and guest speakers' presentations. Just how can you take these “Aha!” moments back to your library? Here are some suggestions:

- 8 Schedule a brainstorm session with your team as soon as possible.** Gather all your conference materials including any downloadable slides, the itinerary and your notes, and share the knowledge.
- 9 Keep in touch! Trade contact information with important people you meet, since you never know what opportunities could come up.** Email those who inspired you, including speakers, authors and more. You'll not only make them feel good, but will also cement their points into your memory.
- 10 Look at the materials you've picked up, your notes and the copies of the presentations you've gathered.** It's really easy to grab something at the conference and put it in your “I'll read this later” pile. Take the time when you get back to go over these items and combine your notes with those from the conference. Keep these around for when you're feeling uninspired or jot ideas on note cards to create an inspiration board.



CELEBRATE YOUR COMMUNITY'S STORIES

**THE LIVING
LIBRARY HELPS
ELIMINATE
PREJUDICE
AND REDUCE
STEREOTYPES**



You've heard the expression you should "never judge a book by its cover". The Living Library program takes this idea and turns it on its head by offering people as living books to hold discussions with patrons.

The Living Library, also known as the Human Library, is sweeping the world as it allows your citizens to tell their own stories to create understanding among your community. A person can be "checked out" for a personal conversation to break down preconceptions and prejudices to encourage tolerance and understanding.



THE PREMISE

Ever wondered what it's like to live the life of an immigrant? How about a homeless person, graffiti artist or a quadriplegic? **The Living Library** helps you find out and answers your questions. Copenhagen-based group The Human Library Organization created the Human Library concept in 2000. While encouraging the ancient art of story telling, this programming's methodology is designed to "promote dialogue, reduce prejudices and encourage understanding."

The idea has become increasingly popular in the last decade, with the Council of Europe acting as the biggest sponsor of **Human Library** programs. Living Libraries have now crossed over for global appeal with programs recently held in Canada, the United States, Thailand, Japan and Australia.

HOW IT WORKS

The Living Library works using the same borrowing premise of your library. A "living book" is checked out for a one-on-one conversation in a safe, structured environment for a maximum time limit of 30-minutes. Once the "reader" returns the "living book", he or she is free to check out another. Books can be placed on hold or renewed if no one else is on the waiting list. The reader is responsible for preserving the condition of the book, ensuring that it is in the same condition as when it was checked out, meaning the book must retain its feelings and dignity.

According to the Human Library Organization, the best living books are people who are willing to be open about who they are, excited to share their experiences and have been subjected to stereotyping and prejudice. One of the great things about taking out a "living book" during this program is that the "reader" can dig deeper to find out what they've always wanted to know about the book without feeling embarrassed. However, not everybody makes a good book, so organizers often ask those who want to participate in the program to complete an application and interview.

HOST YOUR OWN

First you'll need a diverse group of volunteers, or "living books", who are willing to share their life story with a "reader". This is a perfect time to tap into the uniqueness of your patrons, drawing upon their interests, background, beliefs or experiences. For example, the Santa Monica Public Library asked a Buddhist, a teenager, a former nudist and a raw foodist to be available to check out for conversations at their Human Library program.

"IN THIS PROGRAM, YOU'RE EXPANDING YOUR HORIZONS BY HAVING CONVERSATIONS WITH (THOSE WHOM) YOU WOULD NOT NORMALLY HAVE TALKED WITH."

Next, you might want to have some emotional help on hand. Frances Morrison Library recently held a Human Library event with 26 "books" and told readers that "as long as they were respectful, the books would open up to them." They made it a rule that either side became uncomfortable at any point, the session would end. They even had counselors standing by since some of the stories the "book" told were very emotional and dramatic. Steering committee member Trudy Sasakamoose Kuffner noted that sharing difficult stories with a stranger "might trigger some difficult memories," hence the reason for the counselors.

The Living Library Program delivers another creative, yet perhaps unconventional, avenue to help patrons learn. At the library, "you can expand your horizons by reading a book or by attending a program or by watching a film," said Rebecca Judd, manager of the Bainbridge Island Library in Bainbridge Island, WA .

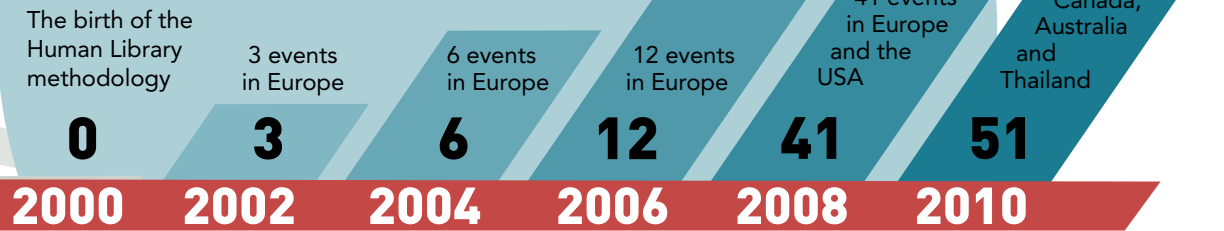
SEE LIVING LIBRARY STATISTICS ON PAGE 8.



LIVING LIBRARY *FACTS & FIGURES*

THE GROWTH OF THE LIVING LIBRARY

The Human Library Organization has tracked the program's growth over the past decade. Here's how fast it's catching on:



LIVING LIBRARY *QUICK FACTS*

who

Interesting patrons become living "books" and tell their stories to "readers"

what

Programming idea that helps break down stereotypes to promote acceptance

where

Started in Denmark but now held all over the world

when

Originated in 2000 and increasing in popularity

why

Easy programming idea that takes little more than volunteers to create!

Visit humanlibrary.org for more information

THE HUNGER GAMES



"The Hunger Games" by Suzanne Collins
Read the bestselling book, then join us for a screening of the movie!

ing our annual food drive, several members of the community showed their support with tons of canned food for the needy.

SOCIAL MEDIA



We love this fall bulletin board – it's a great way to decorate your library.

Tip: Host a kids craft day and have them cut out leaves for your board – they'll love it!

BEHOLD THE POWER OF *Pinterest*



Host a weekly "storytime" for parents and children in your community.

Let them know about it on your bulletin board: Decorate it with bright colors and all of the information about your event.



Show *The Vow*, a romantic comedy, during February for Valentine's Day



Even our librarians enjoy reading from the stacks!

Say hello to Pinterest

Also known as the hottest website of 2012. Self-described as a tool that “lets you organize and share all the beautiful things you find on the web,” Pinterest also lets you “discover new things and get inspiration from people who share your interests.” It’s where bookmarking meets photo sharing, combined with visual to-do lists and ideas. Pinterest allows you to make note of goals, plans, experiences and desires from life’s images and from photos around the web.

HOW IT WORKS

Pinterest lets you organize links to pictures, products, projects and more into categories you create called boards. For example, many users have boards for craft projects, holiday decorating ideas, clothes they like and more. Pictures can come from anywhere on the web or can be uploaded by the user. When a user “pins” an image, Pinterest uploads the picture and a link to the original source material onto the board you choose. Pinterest members can follow what their friends are pinning and repin anything they like from other Pinterest users.

THIRD MOST POPULAR SOCIAL MEDIA SITE

Just how popular is this new social media tool? According to tech news source Mashable, more than 20 percent of Facebook-connected users are on Pinterest every day. Pinterest now has more than 10.4 million users and, since the beginning of 2012, daily Pinterest users have increased by 125 percent. Communications consultant Shel Holtz

of Holtz Communication + Technology based in Concord, CA states that there are more than 50 million Google Blogsearch results for Pinterest. Much like Facebook, Pinterest started out as a tool to share information among people you know. However, businesses and even libraries across the country are now using Pinterest to advertise products, projects, services and more.

THE BENEFITS OF PINNING

One of the biggest benefits of creating a Pinterest account for your library is that it allows you to tap into your patrons’ always changing interests. This includes giving them a preview of new programming ideas, books, movies, trends and ideas. A second big benefit is that Pinterest allows your library to show its personality visually.

Joe Murphy, professional speaker, author and ex-Yale librarian believes that Pinterest offers great potential for facilitation self-curation. On his blog, *joemurphylibraryfuture.com*, he states that Pinterest helps highlight genres, share community contributions, serve as a visual subject guide through links and serve as decoration inspiration.



An example of a variety of Pinterest boards – organizational bins for your pins.



WAYS TO USE IT IN YOUR LIBRARY

There are many ways to take advantage of Pinterest for your library. The Topeka and Shawnee County Public Library in Topeka, Kansas uses Pinterest to select staff picks in movies, music, books, teen interests and more. Librarian David Lee King set this library's Pinterest page, comprised of 16 boards with a staff member in charge of each one. The goal for each board is 9 relevant pins per week. Here are some great specific examples on how to utilize this tool:

Book Covers – Show off your most popular titles and the covers of books that will soon be on your shelves. Link patrons right to the books catalogue record via URL.

Reading Lists – Visually engage your book clubs by pinning books made into movies, the next books to be covered, kid-friendly takes and more.

Snapshots of Your Community – Highlight new restaurants, local businesses, local events and more. For example, the San Francisco Public Library uses their Pinterest account to show off stunning shots of old library archives, their community and historic city images.

Programming Ideas – Pinterest is full of great programming, craft ideas and bulletin board and display inspiration. Keep track of what catches your eye by giving this category its own board.

What's New – Keep patrons up to date about what's going on in your library. Consider uploading flyers of events, pinning new movies and music, and highlighting staff member accomplishments here.

Learning Materials – Pin infographics useful to patrons like the Pinal County Library does. Gather resources to help parents instill a love of reading in their kids.

Connect with Patrons – Allow your followers to contribute in some fun and creative ways. St. Johns County Public Library created a board called “reading pets” and encouraged patrons to submit pictures of their pets “reading” their favorite books. You could even host a “pin it and win it” contest with a hot new book as the prize!

Definitions

Pins: Pins are pictures or videos that are uploaded by the user. A short description can be added to each pin.



Repins: A repin is when someone chooses to share a pin from one of your boards. Repinning still gives credit to the person who originally pinned the image. You can edit the description on the pin and you don't need to follow someone to repin them.



Boards: Organizational bins for your pins. By default, Pinterest sets each user up with a series of pre-named boards. You can change these titles and add new ones at any time.

Following: You can follow what others pin and they can follow what you pin. You can follow someone even if they chose not to follow you back and can follow just one or even all of their boards.

PINTEREST USERS TO FOLLOW

Want to see how other libraries are using Pinterest? Follow these library-related users to find out.

LibraryLadies • *Tamarack Library* • *Marywood Library*
• *Library Lasley*



THE PATH TO THE WHITE

★ ★ ★ ★ ★ HOW OUR PRESIDENT IS ELECTED

Election Day is right around the corner, so now is a great time to brush up on everything political, including how our president is elected. Use your library to find out more about the candidates, learn about the history of political parties, and more.



In order to run, all candidates must:

- Be born in the U.S.A
- Be at least 35 years old
- Be a U.S. resident for at least 14 years

CAUCUS

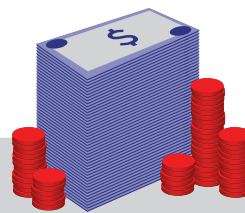


Like a town meeting with discussion and debate. Party members can sway decisions, voting is out in the open and the process can last hours.

PRIMARY



Set up like the general election. Voters cast ballots in secret and the process lasts minutes.



V.P.

The popular or general election is always held the Tuesday after the first Monday in November. This year it falls on November 8, 2012.

- Registered voters 18 or older can choose one presidential candidate to vote for.
- When you vote, you're telling your electors how to vote or which choice your state prefers.



SPEND! SPEND! SPEND!

Raise money for T.V. ads, campaign teams and propaganda costs. Travel throughout the states with your running mate to gain votes for the election.

The winning candidate picks a running mate.



The winner is announced and the presidential inauguration takes place on January 20. The newly sworn-in president then gives a speech known as the inaugural address.

States count their votes. All of your state's electoral votes are placed on the candidate who won in your state. Electoral votes are made of the number of U.S. senators and representatives, and each state receives a different number of votes. The candidate with the most electoral votes wins the election!

HOUSE

CTED ★ ★ ★ ★ ★ ★

cluding how we choose the next head of state.
itical parties and much more.



WIN OVER DELEGATES!

Delegates are those you take to the national convention to vote for you.

Delegates are awarded one of two ways:

1. Winner gets a portion of the delegates
2. Winner takes all the delegates

SUPER TUESDAY!

Super Tuesday is the Tuesday in February or March where the greatest number of states hold primaries or caucuses.



Delegates vote for the candidate of their choice, state-by-state. The first candidate to receive the majority of the delegates' votes becomes the party's candidate.



**DOWNLOAD OUR PDF
VERSION OF THIS POSTER
TO HANG IN YOUR LIBRARY
NEAR ELECTION DAY!**

DID YOU KNOW?

The president is the commander-in-chief of the United States Armed Forces.



The 22nd Amendment lets the president only serve a total of 8 years in office.



California has the most electoral votes with 55.



The president earns an annual salary of \$400,000, along with a \$50,000 annual expense account, \$100,000 travel account and \$19,000 entertainment allowance.



The State of the Union Address outlines the president's plans for the coming years.

{ read it. see it. } love it.



Start a book to movie club at your library! Encourage patrons to read a selected novel or story, then plan a movie event around the matching film. This program works with any age group and offers a chance to discuss similarities and differences between the two.

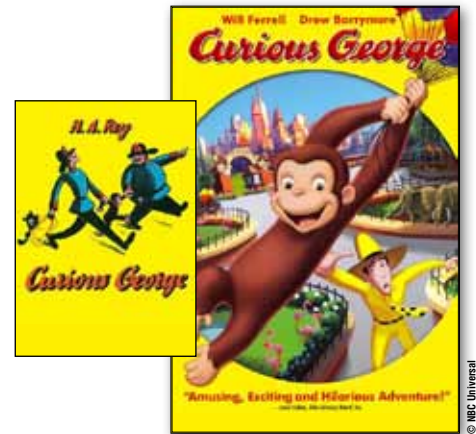
children



The Adventures of Tintin
Based on *The Adventures of Tintin*
By Hergé; Rated PG



The Chronicles of Narnia: The Lion, the Witch and the Wardrobe
Based on *The Lion, the Witch and the Wardrobe*
By C.S. Lewis; Rated PG



Curious George
Based on *Curious George*
By Margaret E. Ray; Rated G

young adults



Journey 2: The Mysterious Island
Based on *Journey to the Center of the Earth*
By Jules Verne; PG



Sherlock Holmes: A Game of Shadows
Based on *The Complete Sherlock Holmes*
By Arthur Conan Doyle; Rated PG-13



Breaking Dawn: Part 1
Based on *Breaking Dawn*
By Stephenie Meyer; Rated PG-13

*One Time License Required



adults



Extremely Loud and Incredibly Close
Based on *Extremely Loud and Incredibly Close*
By Jonathan Safran Foer; Rated PG-13



Captain America
Based on *Captain America* Comic
By Joe Simon and Jack Kirby;
Rated PG-13



The Vow
Based on *The Vow: The Kim and Krickitt Carpenter Story*
By Kim Carpenter; Rated PG-13

coming attractions



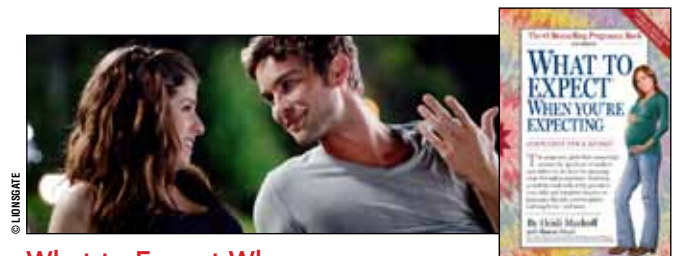
John Carter
Based on *John Carter of Mars* collection
By Edgar Rice Burroughs; Rated PG



The Avengers
Based on *The Avengers* comic series
By Stan Lee; Rated PG-13



The Hunger Games
Based on *The Hunger Games*
By Suzanne Collins; Rated PG-13



What to Expect When You're Expecting
Based on *What to Expect When You're Expecting*
By Heidi Murkoff; Rated PG-13

These movies will be available for fall programming!



To view more ideas visit www.movlic.com/library



Literary Cinema

adds **Summer Fun** to the **Community**

By **Dave Montalbano**, Librarian II – Head of Reference
Broward County Libraries Division
Imperial Point Branch, Fort Lauderdale, Florida



DAVE "CINEMA DAVE" MONTALBANO

"This is Bill Cosby comin' at you with music and fun, and if you're not careful you may learn something before it's done."

Thus spoke Bill Cosby at the beginning of every episode of his award winning series, *"Fat Albert and the Cosby Kids."* The same could be said about a summer youth movie program. After 108 days of reading, writing and arithmetic, children need to escape. School might be out, but learning never ends.

Our film program started when administration realized that movie programming could add an arts and cultural services element to the Florida community. A program like "Literary Cinema" would not be very costly and simply utilize the resources already on hand. We quickly realized that when planning our film schedule that the community's needs and the season of the year should play the most crucial roles.

"Literary Cinema" grew each year, and by the second year these film screenings became a staple of our programming. In fact, "Literary Cinema" played a big part in securing "The Big Read" grant. For five consecutive summers, the Broward County Main Library Audio Visual Department and Youth Services sections would collaborate for the Monday Movies @ the Main program.

This program would fill our 297-seat auditorium every summer with daycare camps of elementary school aged

children. Utilizing teen volunteers under the supervision of two adults, we provided an atmosphere of positive structure. Before each presentation, a host would get on stage, welcome the young audience and cheer, but it is always important to remember the Golden Rule; "Respect yourself and respect others."

Many of the movies we select are popular titles from the previous summer. Since new release dates can be fickle, we try to present award winners from the previous years. This allows us to take advantage of promoting what we already have in our collection.

Yet we purposely choose at least one classic, like

Many of the movies we select are **POPULAR TITLES** from the previous summer.



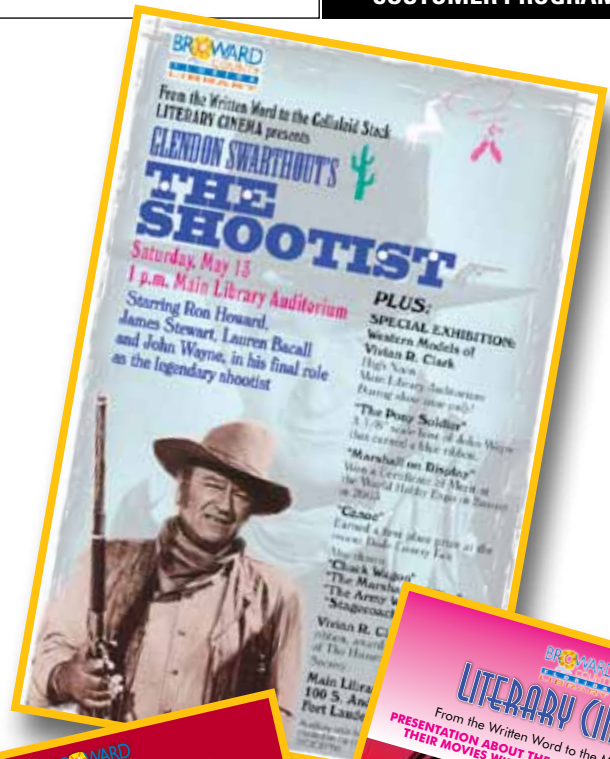


Snow White and the Seven Dwarves or *Beauty and the Beast* as the last film of the summer. While some adults expressed concerns that “kids would not get it,” these movies were met with applause. It is important to remember that while adults have been exposed to names like Pinocchio, Dumbo and Bambi, children are being exposed to these classics for the first time with a program like Monday Movies @ the Main.

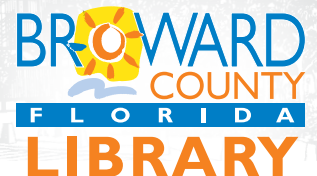
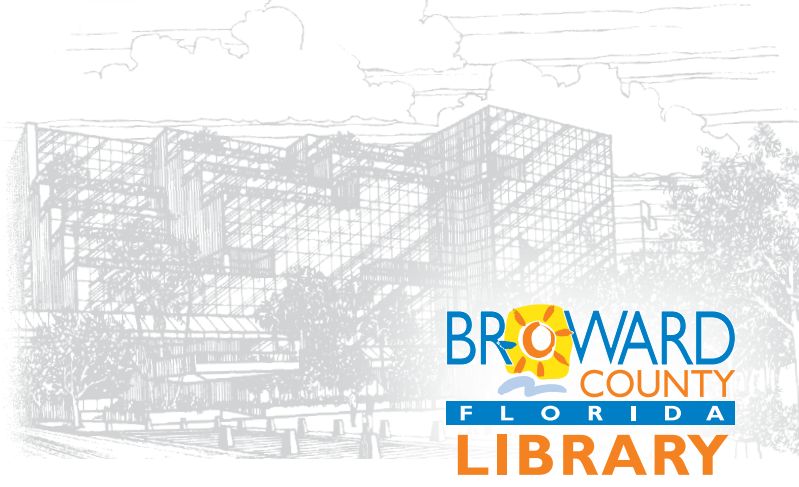
To advertise for all of our events, we create press releases and flyers that acknowledged the author and a crucial plotline. For example, when we showed *Slaughterhouse 5* for Banned Books Week, we encouraged patrons to watch Kurt Vonnegut’s novel about being stuck in time. When showing *Frankenstein*, invited patrons to witness Mary Wollstonecraft Shelly’s novel about a man who made a monster. This game

of trivial pursuit became a staple with our advertisements, even with our children’s movie programming in the summer.

My advice to anyone looking to start their own film program is to be consistent. Say what you’re going to do and follow through. Also, respect your community and show movies with meaning and value, not only in the summer but throughout the year. For example, you wouldn’t want to screen a controversial movie just for the sake of being controversial. If you know someone with expertise, invite him or her to your screening or let him or her host. After all, you never know what great insights a guest host can provide. Lastly, have fun with your program.



Creating standard publicity helps patrons recognize your program.





LIBRARY Spotlight



BRONX, NY



City Island Library

We spoke with Gary Mukufka, Information Assistant at the City Island Library in Bronx, New York. This is what he had to say about his library:

What was your library's best program or event?

We hold a lot of events but have been working hard to establish movies at our library. Our screening of *The Help* brought in 48 people this February instead of our usual turn-out of 7 or 8. We're almost at capacity!

What books are you reading right now? Currently, I'm reading memoirs based in the city that I live in. I find anything related to the history of The Bronx a fascinating read.

How does your library create community? We really strive to involve all of our patrons' opinions on what they would like to read, to listen to and to watch. We regularly take suggestions on what programs to put on for their interest to bring people together with similar likes.

What is your most requested title for checkout?

Anything written by James Patterson is really popular right now.

Do you have any special teen programming like a Teen Advisory Board?

Our branch creates programs featuring themes like superheroes, Manga and Yu-Gi-Oh. We also host board game nights and a teen lounge for kids to receive homework help.

How do you use movie programming in your library?

We feature a movie of the month, which is usually one of our most recent DVD releases. Lesser known movies are grouped by topic for the month such as maritime films, films based on classics and films based on close locations, just to name a few.

Visit their website at
www.nypl.org/locations/city-island

ROUSES POINT, NY



Dodge Memorial Library

We spoke with Donna Boumil, Library Director of the Dodge Memorial Library in Rouses Point, New York. These are the highlights of her library:

What was your library's best program or event?

Our best adult program was our One-Stroke Painting workshop. For teens, they loved the Take a Bite Out of Books program, where as the children went crazy for the Make Your Own Book workshop.

What books are you reading right now? Right now, I'm reading *The Unsung Hero*, *Prague Winter* and *The Nine Lives of Travis Keating*.

How does your library create community? We create community by offering adult, children and family programs. We also provide meeting places for book clubs, knitting and crocheting groups and more. Our facility is open for proctoring exams for online college courses, and we host a variety of movie matinees and movie nights.

What are your library's summer reading or holiday plans? There will be a wide variety of programs 4 out of 5 days a week. These include Summer Reading Program Theme – Dream Big–Read! This year, our programs include movies, jewelry making, painting, Mr. Beau the Clown, Hamstead Stage Company, The Van Ripers (authors of *Adirondac Kids*), singer/story teller “Speedy” Arnold and preschool story time.

How does your library get funding? Funding is provided through the Village budget, appropriations from the town and school and grant seeking.

How do you use movie programming in your library?

The movie programming is used as a “Book vs. Movie” theme. We show movies that were made from books for both adults and children.

Visit their website at
www.cefls.org/rousespoint.htm



TEEN BEHAVIOR IN THE LIBRARY

A **step-by-step** guide
on steering actions in the
right direction.

Encouraging teens to use your facility is a major goal for most libraries. However, what are you going to do if these teens are becoming a disturbance to other patrons, breaking rules or causing chaos? Read on for expert tips on dealing with disruptive behaviors, addressing problems and establishing boundaries.



1

DEFINE WHEN BEHAVIOR BECOMES A PROBLEM.

What's your staff's tipping point? Is it when the problem disturbs other patrons or violates the library's policy in general? The key here is to stay consistent and work together, emphasizes Liz Sullivan, coauthor of the "Teachers Talk" report and education program director at the National Economic and Social Rights Initiative.

2

LET YOUR PATRONS KNOW WHAT IS EXPECTED AND KEEP RULES THE SAME FOR ALL AGES.

As Chris Bates, manager of the Independence Regional Library, says, "Don't treat teens to a higher or lower standard than other patrons." Once you're in agreement with your staff on what behavior is and isn't acceptable at your library, let everyone know.

Patrick Jones, author of *Connecting Young Adults and Libraries* suggests keeping the rules short and simple. "The more rules you have, the more there are to argue about," he states, offering a concise example of library rules as "respect yourself, respect others and respect property." Make signs and post rules on your website so patrons are informed of your policies and the reasoning behind them. You may even want to remind teens directly since they prefer a one-on-one approach suggests a 2004 *School Library Journal* article titled "A Surefire Approach that Works With Unruly Teens."

3

LIBRARY MANAGEMENT SYSTEM COORDINATOR TRACY MORGAN OF THE OTSEGO COUNTY LIBRARY IN GAYLORD, MI RECOMMENDS TAKING A BREATH BEFORE CONFRONTING.

Before you step in, take a quick assessment of how you're feeling that day. Feeling a little irritable or tired? Ask yourself if you would confront an adult patron if they were engaging in the same behavior.

4

IF YOU MUST TALK TO SOMEONE ABOUT HIS OR HER ACTIONS, FIRST VISUALIZE HOW YOU WANT THE SITUATION TO GO.

Plan what you're going to say and how you will respond. Dr. Jordan Reeves Walker, president of education resource Jordan Reeves Associates, Inc. suggests being firm but not aggressive. Maintain a calm composure since anger can make teens become defensive, resentful and argumentative. Watch the rate of your speech, take deep breaths and avoid threats and put-downs. Call for back up if you need it.





STEPS FOR EFFECTIVE CONFRONTATIONS

- Greet the teen. Ask for their name and introduce yourself.
- Let them know what the issue is and tell them what you want them to do. Example: "Please walk when inside the library."
- Offer a suggestion or alternative. Example: Your music is a little loud. Would you like me to get you a pair of headphones?"
- Tell them the consequences if they continue the action. Example: "If you do not use appropriate language I will have to ask you to leave the library for the day."
- Be as specific as possible and tackle one issue at a time.
- Praise positive behavior and enforce the consequences if negative behavior continues.

5

CREATE A PROCESS FOR INAPPROPRIATE BEHAVIOR.

Remember that punishment is about power, which can easily move into power struggle territory. Use consequences appropriate to the misbehavior and stay consistent. Alert all staff members when a teen has broken a rule repeatedly and make a note of it. For example, the Phoenix Public Library has a discipline log that records the unwanted or inappropriate actions of the 400 teens it serves daily. Be sure to write up a full description of the event, the offender's information and description, as well as the action that was taken to take note of repeat offenders. This also helps you stay aware of who's causing friction in your facility.

By inviting teens into your library, you may become the recipient of their after-school restlessness, cell phone abuse, too much PDA or boisterous banter. However, "the better you know them, the better the discipline will work," says Mercedes Walker, the youth services librarian at Freedom Regional. Mutual respect goes a long way, so take the time to get to know them. Give them the opportunity to do the right thing, and reward them when they do.



NURTURING *in* NATURE

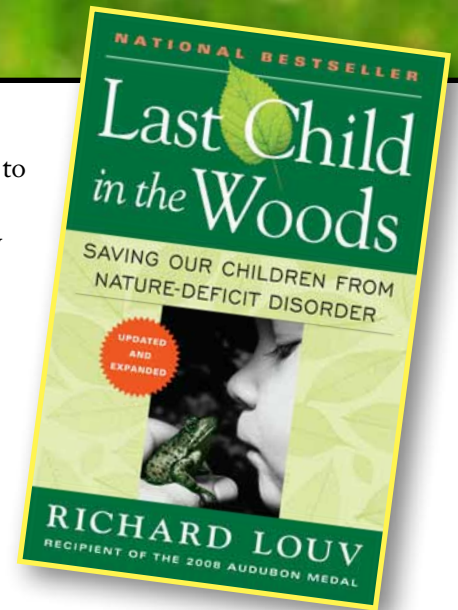
Outdoor programming as an alternative learning space.

The outdoor American childhood that many of us grew up with has now been largely replaced with television, video games and the Internet, a phenomenon coined "videophilia" by non-profit organization The Nature Conservancy. The Centers for Disease Control and Prevention found that kids mostly go outside for scheduled events like organized sports, as opposed to the small number who play outside on their own.

BELOVED CHILDHOOD PASTIMES ARE ON THE DECLINE

As indoor childhoods have been on the rise in the past decade, outside staples like fishing, bike riding, swimming and sports are taking a hit. In a study composed by the National Sporting Goods Association, bike riding alone has slipped by 31% since 1995. These days a child is now six times more likely to play a video game than to ride said bike according to surveys conducted by the Kaiser Family Foundation and the CDC. This indoor lifestyle is significantly affecting the health of children with over 16% now tipping the scales as overweight, as opposed to 4% of kids who were overweight in the 1960s.

"Boundaries for kids used to be measured by blocks or miles. Now, the boundary for most kids is the front yard. A lot of kids are under house arrest," says Richard Louv, author of *Last Child in the Woods*, a book about how children have lost touch with nature. "Parents think their kids are safer in front of the Xbox in the next room."



USING THE OUTDOORS TO YOUR ADVANTAGE

According to a 2011 ALA magazine article titled "Discovering the Nature Explorium," coordinator of Youth Services and Museum Corner Tracy Delado-LaStella and director of the Middle Country Public Library Sandra Feinberg of the Middle Country Public Library in Centereach, New York, insist that "there's a growing awareness that children need access to public places and outdoor learning opportunities that enhance their health



and well-being, provide educationally appropriate formal and informal play activities, promote a direct experience with nature, and foster a sense of community and responsibility for the environment.”

Libraries can be the saving grace in working to help reduce the effects of videophilia. By taking your programs outdoors, you can give children the safe, supervised outdoor playtime they need while still helping them learn. A multi-sensory outdoor approach to programming lets visual learners absorb by seeing, while kinesthetic learners can soak up the experience through touch. Creating an outdoor classroom takes little preparation and can be created out of almost any outdoor space, including an empty parking lot or a grassy side lot.

Libraries can be the saving grace in working to help reduce the effects of videophilia.

Labor Day. It features 10 community locations like parks, libraries, battlefields and businesses with checkpoints at each to enter into a log received when registering. Kids are invited to visit each location throughout the summer to get some fresh air and to turn in their filled logbooks in for prizes at the end of the summer.

Nature-based programming helps libraries branch out into a community conservationist role with learning spaces and emphasis on the great outdoors. Ideas can be as simple as handing out seeds with planting instructions or renting fishing poles for local ponds or as complex as creating an outdoor learning center. Pair your outdoor programming with books and movies on the topic to help your community understand the importance of the world around them.

EXAMPLES OF NATURE-BASED LEARNING PROGRAMS

The Middle Country Public Library along with museum, early childhood and other library professionals from the Long Island Nature Collaborative for Kids group created a community space that provided outdoor classrooms for children. This 5,000-square foot area included a climbing/crawling area, place for digging and building, a nature art area, planting plot, music space, reading spot and a water feature for both programmed and informal activities. A perfect place to combine nature and safety, this new area impressed many new donors and helped families get the outdoor exercises they needed. However, this was a costly endeavor funded by many community organizations in addition to the library.

For those on a tighter budget, implementing a program on a smaller scale is a great way to celebrate nature without going over budget. For example, the Get Outside Willistown and Malvern program, also known as “GO WilMa”, in Malvern, PA takes a more low-key and economical approach to outdoor learning.

Based on the library’s summer reading theme, the program is designed for K-5th graders and runs from June through

EASY OUTDOOR PROGRAMMING IDEAS

Try some of these outdoor programming ideas to encourage your patrons to enjoy nature.

- Teach nature basics like how plants grow, how water works or how to make a simple bird feeder.
- Create nature art with pressed flowers rocks, leaf rubbing and more.
- Identify and teach about local wildlife like bugs and birds.
- Host an outdoor scavenger hunt with things to collect like rocks, sticks, pinecones, and more.
- Bury toys in a sandbox and teach kids about fossils. Let them dig around and uncover the treasures after your lesson.

* The Movie Licensing USA Annual Public Performance Site License does not cover outdoor showings. Please contact our Parks Department at 1-800-876-5577 for more information.



HALLOWEEN PROGRAMMING

STRAIGHT FROM YOUR FAVORITE BOOKS & MOVIES

Celebrate this October 31st with costumes and crafts based on your favorite books and movies. Thank you to all who submitted ideas for this feature and keep the creativity coming! Send us your programming ideas at maillib@movlic.com for a chance to win a DVD!





THE HUNGER GAMES

Based on *The Hunger Games* series by Suzanne Collins

Hannah Berry, Young Adult Librarian
Aurora Public Library – Aurora, IL

“We held *The Hunger Games* event at our local library, consisting of 4 events: The cornucopia challenge, the lava floor physical challenge, the trivia challenge and the chance-based card game I created. The kids had so much fun!”

Mary Beth Revels, Director
St. Joseph Public Library – St. Joseph, MO

“Our *The Hunger Games* event was open to 12-17 year olds who competed in seven different challenges; the edible plant challenge which was a paper quiz with photos of poisonous and edible Missouri plants; *The Hunger Games* trivia from the first book in the trilogy; the archery competition with suction cup arrows; the slingshot competition using a Nerf slingshot; silver parachute drop where tributes had to create a parachute using foil, staples, tae and twine; shelter construction where tributes had to create the tallest newspaper structure; and the wilderness survival paper quiz. The event was organized by Librarian Will Stuck and was a blast for all!”

HARRY POTTER AND THE DEATHLY HALLOWS: PART 1 AND PART 2

Based on *The Harry Potter Series* by J.K. Rowling

Catherine Barnett, Y.A. Librarian/Adult and Family Program Coordinator
Chillicothe Public Library – Chillicothe, IL

“We held a teen party for the release of the final *Harry Potter* film at the Chillicothe Public Library, complete with themed snacks, butter beer, a trivia quiz, prizes, costumes and more. We watched *Harry Potter and the Deathly Hallows: Part 1* to refresh our memories and get in the mood for *Harry Potter and the Deathly Hallows: Part 2*. The party ended around 11 p.m., after which the teens and I trooped over to the local theater to watch the midnight showing. Such fun!”

Terry Foster, Office Manager
Valley Center Public Library – Valley Center, KS

“We hosted a *Harry Potter* movie premier party to provide no-cost entertainment for families. We created a display of all of the *Harry Potter* books and displayed themed decorations including spiders, a snowy owl and cauldron with invitations bearing the Hogwarts crest. For the party, our staff provided *Harry Potter*-themed refreshments like pumpkin juice, butter beer, cauldron cakes, treacle fudge, cockroach clusters and more while patrons watched *Harry Potter and the Deathly Hallows: Part 2*. We encouraged patrons to dress up and held a costume contest after the movie, then passed out *Harry Potter* themed goodie bag. Such a fun night!”

PUSS IN BOOTS

Based on *Puss In Boots* by Charles Perrault

Jessica Ellibee, Assistant Branch Manager
Dr. John M. Thomason Public Library – Olanta, SC

“Our local community theater donated hats, capes and a rapier to use to dress up as Puss. To take the shenanigans a bit farther, we painted cat faces on the children, dressed them up, took their pictures and added them to a “Wanted” poster they could color. We had “feline-approved” snacks like goldfish crackers, ice cream and Yoo-hoo’s since cats love fish, milk and cream. We had 51 people attend and everyone had a fabulous time!”



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