

# PUBLIC PERFORMANCE SITE LICENSE ORDER FORM

*Please fax, email or mail form when complete.*

## RV PARK & CAMPGROUND INFORMATION

Campground Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

*Mailing address for license if different from above:*

Campground Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

## CONTACT INFORMATION

Your Name: \_\_\_\_\_ Your Title: \_\_\_\_\_

Contact Phone Number: \_\_\_\_\_ ☐ Home ☐ Cell ☐ Work ☐ Other \_\_\_\_\_

Your Email Address: \_\_\_\_\_

*I herewith request a Swank Motion Picture Site License, subject to the Terms and Conditions provided herein*

Signature: \_\_\_\_\_

## SITE LICENSE DETAILS

Campground Occupancy No. of PADS \_\_\_\_\_ Total Price: \$ \_\_\_\_\_

Effective License Date: \_\_\_\_\_ Term of Agreement: ☐ 6 months ☐ 1 year

Purpose of License (rainy day events, tv lounge, movie night, etc.) \_\_\_\_\_

How Did You Hear About Swank Motion Pictures? \_\_\_\_\_

## PAYMENT OPTIONS

### Bill Us:

☐ Campground at address above

☐ Corporate Office \_\_\_\_\_

Attn to: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Purchase Order #: \_\_\_\_\_

State Tax Exempt Number: \_\_\_\_\_

*(Please include state issued exemption certificate)*

### Payment included:

☐ Check Enclosed *(postal mail only)*

☐ Credit Card

Card Type: ☐ VISA ☐ MC ☐ AMEX ☐ DISCOVER

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_



**1-800-876-5577**

10795 Watson Road  
St. Louis, MO 63127-1012

Fax: 1-314-909-0879

Website: [campgrounds.swankmp.com](http://campgrounds.swankmp.com)

Email: [campgrounds@swankmp.com](mailto:campgrounds@swankmp.com)

### For Office Use Only

Credit Card Auth #: \_\_\_\_\_

Order #: \_\_\_\_\_

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## TERMS & CONDITIONS

### LICENSE AND COPYRIGHT RESTRICTIONS

Swank Motion Pictures has secured the appropriate rights under The Federal Copyright Act (Title 17, United States code, Public Law 94-553, 90 Stat. 2541) to grant Licensee permission to publically exhibit copyrighted motion pictures for showing taking place on RV Park or Campground property, under the Terms and Conditions specified in this Site License Agreement.

Licensee may publicly perform the specific titles covered by this agreement as long as the content is obtain in a legal manner from a legitimate source. Movies may not be altered, duplicated, digitized or transmitted electronically in any format without specific permission from the copyright owner. Violation of this agreement is subject to the penalties set forth in the Federal Copyright Act.

### ADVERTISING GUIDELINES

We encourage you to print publicity materials from [www.campgrounds.swankmp.com](http://www.campgrounds.swankmp.com) to advertise the movie in your facility or to pass out directly to campers or guests. If you choose to advertise through the public media (such as public radio, television, or a website), you may do so, as long as the movie title and studio name are not used. For example, "Join us at ABC RV Park or Campground for a Family Movie Night at 7:00pm" is permitted.

### ADMISSION FEES, CONCESSIONS, & DONATIONS

Admission may be charged to cover the cost of this license. However, the amount collected may not exceed the cost of the license. In lieu of charging an admission, you may "suggest donations" and/or provide concessions.

### RENEWAL OF YOUR LICENSE

The Period of the Site License shall begin on the "Effective License Date" listed on Site License Order Form and continue thereafter in either a duration of 6 months or annual basis at Licensee's digression. Public Performance Site License will automatically renew at the end of your initial agreement. About a month prior to expiration, the renewal packet will be mailed. As long as payment is made promptly, your property will remain in compliance without interruption. You may, however, request cancellation in writing any time after the initial agreement up to 60 days prior to renewal of license. Requests may be made by calling toll-free **1-800-876-5577** or emailing: [campgrounds@swankmp.com](mailto:campgrounds@swankmp.com)